



CREATIVE PROJECT
Anthony Dunn

Smart Bike Design

Electric Bike Design

Virtual Reality Marketing

100 Mile Donation Ride

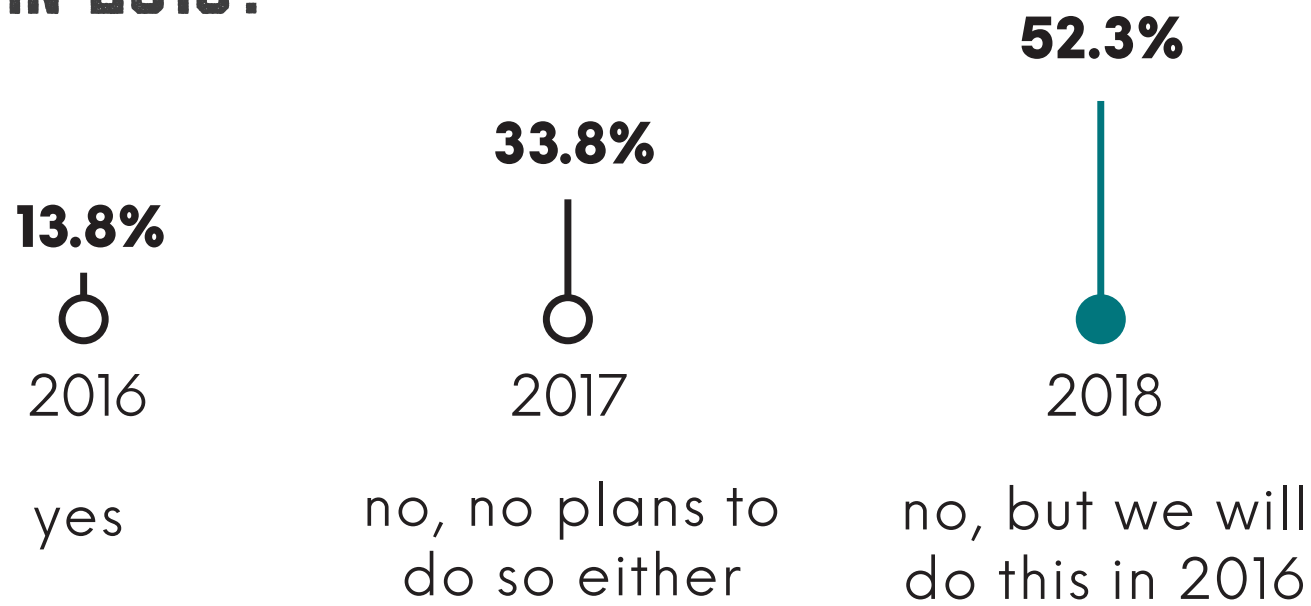
Creative Project Ideas

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SOCIAL MEDIA VR COMPATIBILITY



DID YOUR AGENCY ALREADY USE VIRTUAL REALITY FOR ITS CUSTOMERS IN 2015?



WHAT IS, IN YOUR OPINION, THE SINGLE MOST INTERESTING ASPECT ABOUT VIRTUAL REALITY?

(Survey in the United States)

Possibility to be 'part of a movie'	12%	6%	13%	11%
New possibilities for communication	5%	7%	8%	6%
Intense gaming experience	19%	17%	17%	18%
Trying something completely new	9%	16%	15%	18%
The feeling of jumping into a new world	44%	38%	25%	28%
The Technology	12%	16%	19%	19%
Age	14-19	20-29	30-39	40-49

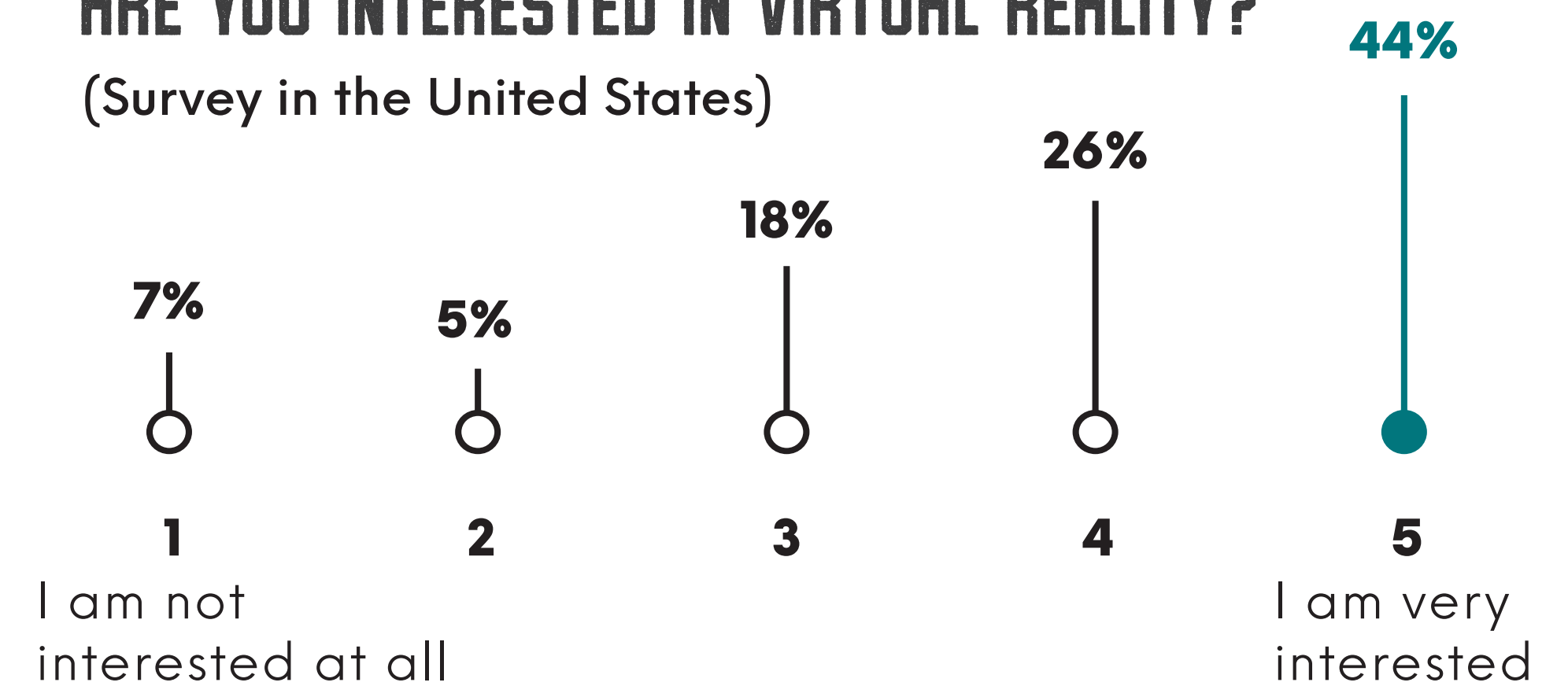
MOBILE ADVERTISING REVENUE WORLDWIDE IN 2016 AND 2019. (in billion U.S. dollars)



VIRTUAL REALITY (VR) ADVERTISING IMPLEMENTATION WORLDWIDE AS OF OCTOBER 2016.



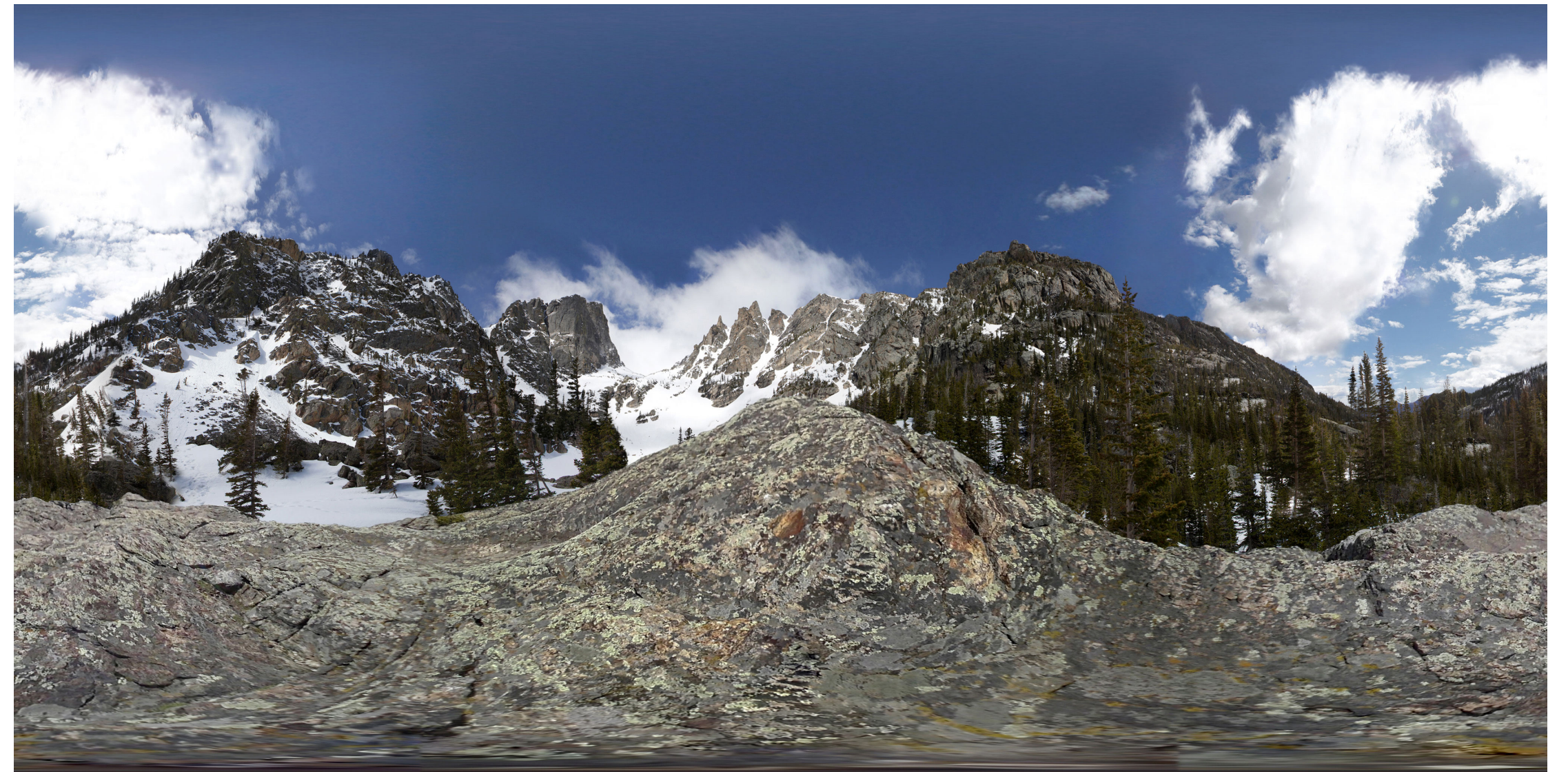
ARE YOU INTERESTED IN VIRTUAL REALITY? (Survey in the United States)





| Logo Development





360 Image Search

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Bikes and Accessories

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Accessories



Huffy Basic Steel
Floor Pump



Strapable Outdoor
Bike Speaker



Huffy Top-Mount
Smartphone Bag

Find these and more at [Huffy.com](https://huffy.com)

Features

Kolo 1200 suspension fork and 3-piece crank

26 inch x 1.95 inch **Knobby** tires

Enzo 18-speed twist shifting system easily shifts gears for **smooth riding** performance



Available at
Toysrus.com
\$ 149.99 Free Shipping



Available at
Walmart.com
\$ 119.00 Free Shipping



Available at
Huffy.com
\$ 149.99 Free Shipping



Graphics and Menus



YouTube tutorials

Adobe After Effects Plug-in **Mettle SkyBox 360**

Size - 4096px x 2048px **4k**

Video Format - **H.264**

360 Spherical **Metadata Injector**

Video Process

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Video Editing and Layout

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Alpine – Dust Particle Simulation

Trail Runner – Rain Simulation

Warhawk – Snow Simulation

Parkside – Particle Simulation

Effects and Audio

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YouTube
Facebook
Vimeo

VR goggles
Smartphone
Tablet
Desktop/Laptop
Websites
In Store Display

Implementation

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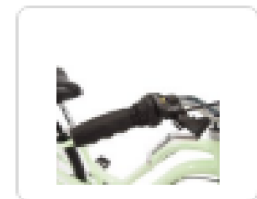


In Store Display Rendering

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27.5" Huffy Womens' Parkside 7 Speed Bike, Mint

★★★★★ 3 reviews Q&A By: Huffy Walmart #: 556320147 [f](#) [t](#) [p](#)



\$119⁰⁰

Sold & shipped by Walmart

Free shipping

Arrives within 3-5 days

Or get it by Wednesday, May 31 with faster shipping [Shipping options](#)

Free pickup today at Dayton

6244 Wilmington Pike [Pickup options](#)

Protect your purchase with a Care Plan [?](#)

[+](#) Add 2-Year Protection \$14.00

Quantity: 1

Add to Cart

Add to List

Add to Registry

Save up to \$25* Open an account and save 10% on purchases today. [Learn more](#)
Paid as a statement credit.

Walmart Website

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