



ANTHONY DUNN

Graphics & Multimedia Professional

📞 326.204.9785

🌐 Dunnsmultimedia.com

🌐 [.com/in/anthonyjdunn/](https://www.linkedin.com/in/anthonyjdunn/)

✉ Dunnsmultimedia@gmail.com

Education | Sinclair College
Dayton, OH - 2014

14 years of experience in graphics, videography, photography, web design and business branding

ABBOTT IMAGE SOLUTIONS - Environmental Designer & Marketing Associate | Remote/Leesburg OH | 2025 - 2026

Develop conceptual designs for a wide range of signage types including interior signage, exterior monument and pylon signs, directional/wayfinding systems, ATM surrounds, window graphics, wall murals, and ADA-compliant signage

Create high-quality 2D mockups in Adobe Illustrator and Photoshop to visualize branding applications in real-world environments prior to fabrication and installation

Produce to-scale 3D renderings using Adobe Dimension to accurately represent materials, lighting, proportions, and environmental context, improving client understanding and accelerating approval timelines

Design and present 4-8 page client-facing proposals that combine renderings, material callouts, and brand applications to support sales efforts and increase close rates

Work with national and regional clients ensuring brand consistency across multiple locations

Assist in maintaining and evolving internal brand standards and visual assets to ensure consistency across all marketing and client-facing materials

APPLIED RESEARCH SOLUTIONS - Graphics & Multimedia Designer | Remote/Kettering, OH | 2022 - 2025

Managed and maintained the company's website, ensuring consistent branding and user experience while integrating new content and features to enhance engagement and accessibility

Crafted and posted social media content to increase brand visibility, grow the follower base, and drive user engagement

Created and developed various logos aligned with brand identity, ensuring versatility across print and digital media platforms

Designed and produced marketing materials, including brochures, flyers, and advertisements, contributing to successful marketing campaigns and business growth

Developed user-friendly templates in PowerPoint and other software, facilitating consistency and efficiency in organizational communications

Authored and designed a comprehensive brand manual, including guidelines for logo usage, typography, color schemes, and tone of voice, to ensure brand consistency across all media

Designed impactful PowerPoint presentations, combining visual design principles with clear messaging to support business objectives

Produced high-definition video intros for proposals, social media content, and product demos, enhancing the visual appeal and professionalism of company presentations

Organized and managed digital files and multimedia assets on SharePoint, maintaining a well-structured and searchable file system for efficient collaboration

Conceptualized and created large-scale, visually impactful trade show booth displays, successfully attracting and engaging attendees while reinforcing brand identity

THE MODERN MONUMENT - Graphic & Multimedia Designer | Remote/Kettering, OH | 2022 - 2024

Worked remotely using Adobe Photoshop, Illustrator, and InDesign to create intricate layouts for 3D monument illustrations, granite pattern samples, photo editing, logos, and monument templates, ensuring high-quality visual consistency

Captured professional photographs of monuments and other products for marketing campaigns, including newspaper ads, Facebook advertising, web design, and YouTube content, enhancing product visibility and appeal

Produced and edited high-quality videos using Adobe Premiere Pro, After Effects, and Media Encoder, contributing to digital marketing efforts and client presentations

Designed and developed a website in Adobe Muse, incorporating HTML, basic SEO, Google AdWords, and Google Search Console while maintaining detailed analytics to track and improve site performance

Managed Open Builds Software to cut custom artwork on monument stencils for sandblasting, ensuring precision and adherence to design specifications

Prepared stencils for sandblasting by using exacto knives, straight edges, and other monument tools to weed out artwork and ensure readiness for granite application

Rendered and finalized custom laser etching artwork in Adobe Photoshop, applying camera raw filtering and lighting adjustments for optimal visual results

Measured and calculated precise dimensions to prepare templates for laser etchings, ensuring the accuracy and quality of the final product

Delivered exceptional customer service, provided design consultations, and supported sales efforts, successfully meeting customer needs and contributing to business growth

CLARK STATE COLLEGE - Multimedia & Marketing Associate | Remote/Springfield | 2019 - 2021

Collaborated in the Marketing Department: Worked closely with a team of three professionals in the marketing department to promote, advertise, film, and design materials in strict adherence to Clark State's specific branding and marketing guidelines

Reported to Marketing Director: Reported directly to the Marketing Director, providing analysis and making final edits on all projects, ensuring that all deliverables met high-quality standards before submission

Cross-Departmental Collaboration: Communicated and collaborated with various departments across the school, including athletics, multiple academic departments, marketing, and student interns, to produce cohesive and effective marketing materials

Produced Promotional Videos: Filmed and edited new promotional videos and interviews for various social media platforms and academic departments, contributing to the school's online presence and engagement

Organized Digital Assets: Managed and organized files on Clark State's server, implementing a systematic approach to proper file naming

Photographed Key Projects: Photographed numerous projects and events at Clark State, capturing special events, academic updates, employee portraits, new hires, and student activities to support marketing initiatives

Participated in Strategic Meetings: Attended daily and monthly meetings to discuss current workflows, promotional academic ideas, event preparations, marketing strategies, and coordination with outside vendors

Developed Social Media Content Calendars: Created and maintained social media calendars for daily posts on platforms including Clark State's Facebook, Instagram, and Snapchat, ensuring consistent and strategic content delivery

Designed and Maintained Graphics: Designed and maintained graphics and layouts for recurring and new events, academic brochures, posters, logos, and various academic materials, contributing to the visual identity of Clark State

HUFFY CORPORATION | Dayton, OH | 2019 - 2020

Printed and applied graphics created in Illustrator onto prototypes for presentations to major commercial retailers, including Disney, Wal-Mart, and Toys "R" Us, ensuring designs met brand standards and client expectations

Cut out and assembled packaging designs for accessories and bikes, contributing to the development of visually appealing and functional market-ready products

Revised and updated branding books to reflect current standards, conducting research on emerging design trends to inform and inspire future projects

Collaborated on licensed product projects, ensuring all designs adhered to strict branding guidelines and met the expectations of both Huffy and its licensing partners

Completed a variety of design tasks, including clipping images in Photoshop for web retailers, updating past bike model designs in Illustrator, and creating materials for corporate presentations

Developed four virtual reality 360-degree videos to showcase Huffy's bikes and accessories, providing an innovative and immersive advertising experience for potential customers

Presented virtual reality videos to Huffy's 30-person marketing team, highlighting the features and marketing benefits of the content

Led VR demonstrations and conducted Q&A sessions with the marketing team, sharing expertise on the development, editing, and creation process of virtual reality videos