



ANTHONY DUNN

GRAPHIC AND MULTIMEDIA DESIGNER

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OVERVIEW

Multimedia designer and graphics professional with 15+ years of experience in branding, signage, environmental design, presentations, publication layout, motion graphics, and digital marketing. I combine Adobe Creative Suite expertise, 2D/3D visualization, typography, layout, and visual storytelling to create polished corporate, government, sales, and client-facing materials.

CORE SOFTWARE



TECHNICAL SKILLS

- Advanced Presentation Design
- Adobe Creative Suite
- Pitch Deck & Corporate Design
- Branding & Visual Identity
- Typography & Layout Design
- Marketing & Social Media Design
- Environmental Signage Design
- 2D/3D Visualization
- Video Editing
- Remote Collaboration
- Project Management

EDUCATION

Associate of Applied Sciences | Visual Communications (VIS.S.AAS) | Sinclair

CAREER EXPERIENCE

Adobe Specialist (Illustrator) | Micro1 - Contract | 2026
2025

Provide expert-level Adobe Illustrator knowledge to support AI training, evaluation, and workflow improvement for design-related tasks

Analyze Illustrator-based outputs for accuracy, usability, tool behavior, design quality, and alignment with professional graphic design standards

Create, review, and refine vector-based design tasks involving typography, logos, icons, layouts, paths, shapes, masks, layers, and production-ready artwork

Apply advanced Illustrator techniques including vector editing, pen tool precision, pathfinder operations, clipping masks, appearance panels, gradient meshes, symbols, artboards, and export settings

Evaluate AI-generated design responses for technical correctness, creative usefulness, file setup, workflow clarity, and real-world application within Adobe Illustrator

Develop clear feedback and task guidance to help improve AI understanding of professional Illustrator tools, design processes, and production standards

Use strong knowledge of branding, layout, typography, color systems, and vector illustration to assess design quality and practical execution

Environmental Designer | Abbott Image Solutions - On-Site | 2026
2025

Serve as Environmental Designer and Marketing Associate within a 30-person sign company, collaborating across sales, project management, and production teams to deliver cohesive branding and signage solutions nationwide

Develop conceptual designs for a wide range of signage types including interior signage, exterior monument and pylon signs, directional/wayfinding systems, ATM surrounds, window graphics, wall murals, and ADA-compliant signage

Create high-quality 2D mockups in Adobe Illustrator and Photoshop to visualize branding applications in real-world environments prior to fabrication and installation

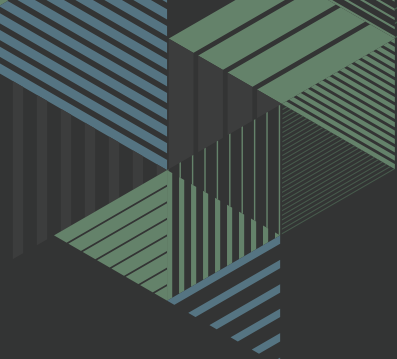
Produce to-scale 3D renderings using Adobe Dimension to accurately represent materials, lighting, proportions, and environmental context, improving client understanding and accelerating approval timelines

Design and present 4-8 page client-facing proposals that combine renderings, material callouts, and brand applications to support sales efforts and increase close rates

Work with national and regional clients ensuring brand consistency across multiple locations

Coordinate closely with production and installation teams to align design intent with fabrication capabilities, site conditions, and local code requirements

Perform color matching and brand standard alignment using PMS/CMYK/RGB systems to maintain consistency across various substrates and print methods



AWARDS

ARS | 2024

Quarterly Award

Received Employee of the Month award for website redesign, social media growth, and digital branding. Strengthened internal and external marketing presence.

Issued by Chief Executive Officer of Global Operations

DOI FCHS2 | 2023

\$20M Contract Award

Led design and videography for a 20-minute video and 30-page digital presentation that secured the contract. Communicated the team's work clearly and timely to help win the client.

Issued by Government Services U.S. GSA

SIGNET JEWELERS | 2016

6/6 Standards and Sales

Consistently met daily, weekly, monthly, and yearly targets in areas including sales, extended service plans, repairs, payment protection plans, credit, and add-on sales.

Issued by Vice President of Regional Operations

Managed Company Website: Maintained and updated the company's website, ensuring consistent branding and user experience while integrating new content and features to enhance engagement and accessibility

Social Media: Crafting and posting content to increase brand visibility, grow follower base, and drive user engagement.

Designed Logos: Created and developed various logos that aligned with the brand identity, ensuring they were versatile across multiple platforms, including print and digital media

Developed Marketing Materials: Designed and produced a wide range of marketing materials, including brochures, flyers, and advertisements, contributing to successful marketing campaigns and business growth

Created User-Friendly Templates: Developed easy-to-use templates in PowerPoint and other software for employees, facilitating consistency and efficiency across the organization's communications

Crafted Brand and Guidelines Manual: Authored and designed a comprehensive brand manual, including guidelines for logo usage, typography, color schemes, and tone of voice, to ensure brand consistency across all media

Professional Presentations: Designed and laid out impactful PowerPoint presentations, combining visual design principles with clear messaging to support business objectives

Filmed HD Video: Developed and produced high-definition video intros tailored for proposals, social media content, and product demos, enhancing the visual appeal and professionalism of company presentations

Organized Digital Assets on SharePoint: Systematically organized and managed digital files and multimedia assets on SharePoint, ensuring easy access and efficient collaboration across teams by maintaining a well-structured and searchable file system

Designed Trade Show Booth Display: Conceptualized and created large-scale, visually impactful booth displays for various trade shows, successfully attracting and engaging attendees while reinforcing brand identity

Multimedia Designer and Sales | Modern Monument - Remote | 2019 2022
2017 2021

Worked remotely using Adobe Photoshop, Illustrator, and InDesign to create intricate layouts for 3D monument illustrations, granite pattern samples, photo editing, logos, and monument templates, ensuring high-quality visual consistency

Captured professional photographs of monuments and other products for marketing campaigns, including newspaper ads, Facebook advertising, web design, and YouTube content, enhancing product visibility and appeal

Produced and edited high-quality videos using Adobe Premiere Pro, After Effects, and Media Encoder, contributing to digital marketing efforts and client presentations

Designed and developed a website in Adobe Muse, incorporating HTML, basic SEO, Google AdWords, and Google Search Console while maintaining detailed analytics to track and improve site performance

Prepared stencils for sandblasting by using exacto knives, straight edges, and other monument tools to weed out artwork and ensure readiness for granite application

Rendered and finalized custom laser etching artwork in Adobe Photoshop, applying camera raw filtering and lighting adjustments for optimal visual results

Measured and calculated precise dimensions to prepare templates for laser etchings, ensuring the accuracy and quality of the final product

Delivered exceptional customer service, provided design consultations, and supported sales efforts, successfully meeting customer needs and contributing to business growth